

**Graphic Artist** 

# **C**ontact.

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## About Me.

A versatile and creative Web Developer, Graphic Artist, and Digital Marketing expert with over 15 years of experience in web design, graphic design, branding, and social media marketing. Specializing in creating visually compelling and user-friendly websites, I combine technical expertise with creative design to deliver exceptional results. Experienced in working remotely for international clients, as well as in on-site positions with local government units.

# H Skills

- Web Design & Development
- Graphic Design & Branding
- Social Media Marketing
- User Interface & Experience
- WordPress & CMS Development

### Education.

### **Short Courses**

Department of Information and Communication Technology

2023-2024

- Masters in Information Technology (24 Units) Iloilo State University of Fisheries Science 2016 - 2017 and Technology
- **Bachelor of Science in Information Technology** 2006 - 2010 University of San Agustin

# **Experience.**

### Web Developer / Graphic Artist

Cloud Clicks Ptv. Ltd. Queensland, AU (Remote)

Sep 2021 - Present

Develop and maintain client websites with a focus on user experience and responsive design. Create custom graphics, branding, and marketing assets for digital campaigns. Collaborate with the marketing team to optimize conversion funnels and increase client engagement.

### Web Developer / Graphic Artist

Digital Organics Ptv. Ltd. Sunshine Coast, Queensland, AU (Remote) Jan 2011 - Sep 2021

Led the design and development of various client websites, including e-commerce platforms and corporate websites. Managed front-end and back-end development, including database integration and content management systems. Assisted in the branding and design of marketing materials, including banners, advertisements, and social media graphics.

#### **Administrative Aide IV**

Jun 2013 - Jul 2016 Local Government Unit of San Enrique San Enrique, Iloilo (On-site)

Managed administrative tasks for various local government departments, including documentation, filing, and report preparation. Assisted in planning and executing youth programs and community initiatives. Ensured efficient communication between the local government and the public.

### Web Developer / Graphic Artist

Virtual Assistant Technologies Inc. Iloilo, Western Visayas, Philippines (On-site)

Jun 2010 - Jan 2011

Designed and developed websites, focusing on usability, visual appeal, and functionality. Created graphics for social media, websites, and other digital marketing platforms. Assisted in SEO optimization and website maintenance.

## References.

#### **Bruce Gibson**

Digital Organics / CEO

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